

# A Closer Look At C & S Cycle “Where ‘Old School’ Ain’t Nothin’ New”

By Dennis Martin

We here at Thunder Roads Magazine, has always kept the biking community, up to date on news, rallies, poker runs, etc. In keeping with this tradition, we want to let everyone know about current opportunities and options that are available. In this case we want to share with you a business that has been around for 20 years, C & S Cycle. The owners of C & S Cycle, Jeannie and Mike “Cap”, took a few minutes out of their busy schedule to sit down and share some history as well as their vision to take C & S Cycle into the future. They have moved their shop a few times and you may have lost touch with them over the years. After 12 months of transforming the existing building into a motorcycle shop they opened their doors to the public in December of 2006. The shop is located in Imperial, Missouri at 5636 US Hwy 61-67.



“Cap” has always been, a place for everything and everything in its place. While I was there, I noticed there were a lot of jobs in progress. There was a 1936 Knucklehead having a new carb installed. There were also a 1955 Panhead and a 1973 Shovelhead having the engines rebuilt. Also a 1992 Evo that had exploded that was obviously a complete rebuild. Some later model bikes in progress for accessory installs and fatbars with internal wiring. There is nothing that they can’t do. **Where ‘Old School’ Ain’t Nothin’ New”**. They are ready for you to challenge them. They are prepared for anything from major to minor services. If a part does not exist, they are capable of fabricating and machining the part needed.

They offer parts and accessories from all the USA name brand manufacturers such as; S&S Cycle, TP Engineering, Baker Drivetrains, Performance Machine Products, Zipper 's Performance, Belt Drives Limited, Progressive Suspension, Andrews Products, Paughco Custom Chrome, Drag Specialties, V-Twin and many others that you have come to know and trust for quality and reliable parts and accessories.

When I asked “Cap” what part of the job he enjoys the most, without even thinking, he answered, “The fabrication of a custom motorcycle from the ground up.” This gives him the ability to be as creative as he possibly can. This is not going to be a “cookie cutter” type of shop. They will hand fabricate, and create a unique one-up motorcycle. He will just listen to the customer and put those ideas together combined with their own creative talent to create a custom motorcycle design that is truly unique in itself. Jeannie enjoys meeting the diverse crowd that comes in the door with the common excitement for motorcycles.

In closing, “Cap” owes his success to his wife, Jeannie. She really helped him direct his motorcycle passion into a successful business. She has managed the business to the point that it is now their livelihood. So, if you are looking for a shop that will work with you to keep your motorcycle in good service, or maybe build that custom motorcycle you’ve been dreaming about give them a call at 636-464-3535. Better yet stop by and see what they are all about.



After Mike “Cap” (52) got out of high school he went into the military. Then attended trade school and became a mechanic in 1976. He started working in the automotive industry, but his true passion since 1972 has always been motorcycles. He was that friend that everyone turned to for work on their motorcycle. It got to a point that there were more projects on motorcycles at home than projects at his real job at the time. So they purchased a building on Hwy 141 in Fenton and started C & S in 1987. Jeannie (much younger) went to Bishop DuBourg High School then attended Meramec College and studied Business Administration. When she and “Cap” opened the business she attended more business classes that applied to what they were creating. As they say there is always a savvy woman behind every man, and this is truly the case. “Cap” will admit that he is the “hands-on guy” and Jeannie takes care of the rest. They are making sure that all of their customers get the best service and quality. In the spring there will be a full time parts manager to allow Jeannie and “Cap” to focus on teaching their boys, Bryan and Michael, what it takes to run a business.

All of the motorcycle service is done downstairs. I must say that it is one organized service area. This is not because of the building being new. This is the way