

The Night Bikers Went to Jilly's

By Harry Wilde

From time to time, we “bikers” do like to go to places other than bars and saloons. This is one of the misconceptions about the bikers of today and there are still some restaurant owners that think this way. The owners of Jilly's Café & Steakhouse know that we do enjoy a great meal and different scenery when we can. That is why they were more than happy to open their doors for the Kirkwood HOG members to have a Winter Get-Together at their place. If you haven't visited Jilly's yet, you should. The food is exceptional. The choices on the menu range from Chili to Beef Wellington. Jilly's is not a small place by any means. They have 11,000 square feet so they can handle a large party with ease. There are also rooms for smaller, private parties. They have one of the longest bars that I have seen in awhile. Speaking of the bar, their drink special on Sunday is a beer bucket for only \$12 and food specials as well. During the week the Happy Hour is from 4pm to 7pm. If you are a pool player or enjoy darts, they have it covered. I have been there during the dinner rush and I must say that it is very popular among the “cage” drivers.

So if you are an owner of a restaurant, why should you open your doors to the biking community? Well the obvious is that we are a totally different type of market that is hard to describe. Now days the white collar workers ride along side the blue collar workers and you would never know it. A millionaire will look just like anyone else in the crowd. It all has to do with a passion for the machine and the riding experience. A night out or an event that caters to this market can only mean you will have a great time. It is simple to contact your local HOG chapter or motorcycle club and set something up. The people in charge of these organizations do not know that you are looking to invite their group to your place, so you need to take the initiative and call them.

If you stop in Jilly's, tell them that Harry sent you. Not sure what that will get you, but doing this will let the owners know you read my article. Be watching the calendar, Jilly's will be part of an upcoming ride when the riding season starts.

To find out more about this great place, go to www.jillyscafeandsteakhouse.com

